FOR IMMEDIATE RELEASE

Travel Incorporated Unveils TripInsights: A Live Travel Intelligence Platform that Puts Real-Time Traveler Location Inside Reporting and Analytics

From insight to foresight, one platform connects travel spend, live traveler activity, and location in one platform.

ATLANTA, GA — October 13, 2026 — Travel Incorporated today announced the launch of **TripInsights**, a travel intelligence platform that unifies deep business intelligence and real-time operational awareness of traveler location in a single, continuous experience. TripInsights empowers executive leaders and travel managers to connect financial oversight with live workforce data to help forecast trends, opportunities, and risk.

"The true power of TripInsights lies in bridging the gap between financial optimization, real-time operational awareness, and workforce safety," said Tracie Carillo, SVP Global Sales and Marketing for Travel Incorporated. *"By combining AI analysis, robust business intelligence, and live Duty of Care into a single continuous platform, we turn years of complex travel data into clear, actionable outcomes, empowering organizations to protect their people, optimize every travel dollar, and stay permanently one step ahead."*

From Reactive Oversight to Strategic Foresight

Traditional corporate travel reporting leaves decision-makers piecing together static charts and fragmented spreadsheets across separate risk, booking, and reporting tools. TripInsights closes that gap across three dimensions:

- **Yesterday (Insight):** Analyzes multi-year historical data to reveal spending patterns, traveler behavior, supplier performance, and policy compliance without historical performance constraints.
- **Today (Managed Awareness):** Powered by **WatchGuard** and the live, proprietary People Track Assist activity engine, delivers real-time visibility into live traveler locations, active bookings, exchanges and voids, schedule disruptions, and immediate itinerary updates as they happen.
- **Tomorrow (Foresight):** Uses AI trend analytics, future flight schedules, workforce destination patterns, and supplier market dynamics to forecast emerging travel needs, support route rate negotiations, and anticipate disruptions.

PTA WatchGuard: Managed Awareness

Instead of just recapping *"what happened"*, WatchGuard provides live, operational awareness that answers *"what is happening right now?"* across six key capabilities. TripInsights integrates destination risk data, conflict zones, flight path advisories, and event alerts from Riskline with live traveler itineraries. Its interactive live map intersects geographic risk signals, severe weather, and global political events with the real-time positions of active travelers, so security and travel teams can see at a glance who may be affected by an emerging situation. Paired with continuous monitoring of airline schedule changes, flight delays, and itinerary disruptions, it gives organizations the chance to reach travelers in transit before a problem escalates. On the financial side, WatchGuard surfaces abandoned bookings, cancellations, voids, and ticket exchanges the moment they occur, helping organizations capture unused ticket value and prevent lost spend. Rounding out the picture, a real-time booking pulse tracks online and offline activity side by side, while booked-versus-ticketed visibility and arrival and logistics oversight remove operational guesswork across the entire program.

AI-Powered Foresight: Intelligent Decision Support

Where WatchGuard shows what is happening today, TripInsights uses artificial intelligence to show what's coming next. Embedded at key decision-making touchpoints across the analytical workspace, AI helps organizations convert complex operational data into immediate strategic action. Its trend analysis and predictive forecasting capabilities apply advanced AI across multi-period historical trajectories to automatically detect emerging demand shifts in air, hotel, and ground travel. By analyzing booking behavior alongside pricing dynamics, the AI engine surfaces price spikes, volume trends, and rate negotiation opportunities before costs escalate.

The same intelligence powers *The Daily Travel Briefing,* which synthesizes complex operational and financial data into clear, human-readable executive summaries. Automated briefings highlight active itineraries, geographic traveler concentrations, cost anomalies, and priority disruptions, answering key operational questions instantly without requiring managers to interpret dozens of visualizations.

From a Historical Record to a Strategic Asset

TripInsights is available now to Travel Incorporated clients seeking to elevate their travel management programs from descriptive reporting to predictive strategic advantage. By connecting yesterday's insights, today's operational awareness, and tomorrow's foresight in a single continuous experience, TripInsights helps organizations prepare for what comes next.

About Travel Incorporated

Travel Incorporated is a leading travel management company dedicated to delivering innovative technology solutions, exceptional service, and actionable intelligence to corporate travel programs worldwide.

Media Contact:
Tracie Davis, Public Relations Strategist, O&U on behalf of Travel Incorporated
+1 571-354-0092 | tdavis@onwrdupwrd.com
—----------
Tracie Carillo, SVP Marketing and Global Sales
Travel Incorporated
Tracie.carillo@travelinc.com
845-461-1687
www.travelinc.com